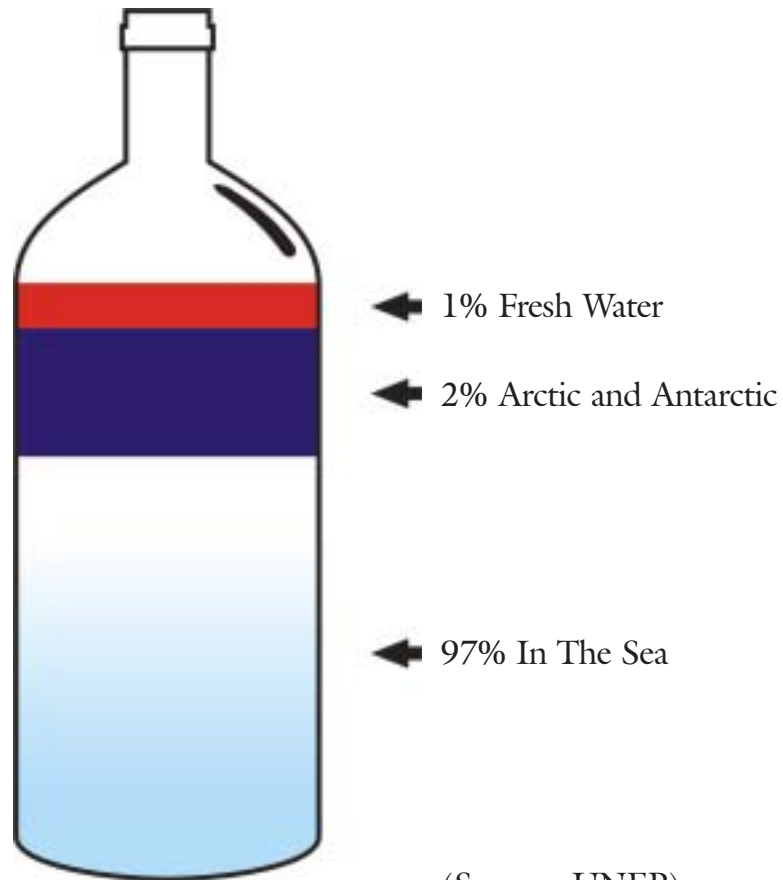




# GLOBAL WATER AVAILABILITY



(Source: UNEP)

Save one litre precious water in each flushing cycle by placing a litre water bottle filled with water, inside the water closet system.

Every person can save atleast 365 litres per annum!!!



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# ECO-EDUCATIONAL KIT

## Water

*SOCIAL, POLITICAL, ECONOMIC AND  
ENVIRONMENT FACETS*

### Social

Everybody thinks water is a gift of God and therefore do not want to pay for it.

### Political

By and large in most countries politicians use it for garnering votes through a combination of giving it free or charging negligible amounts which does not even take care of the water infrastructure. Free power for agriculture results in wasteful usage of water.

### Economic

Since poor price signals are sent there is nearly 50 % wastage across the following three sectors – farming/ industry and domestic. People remember their energy bills but not their water bills!

### Environment

The deeper we go to MINE WATER it will result in:

- Higher energy cost.
- Installation of larger Horsepower Motor to extract water.
- Greater degradation of our quality of air.
- Greater concentration of natural minerals in the soil which will enhance the fluorine/ arsenic content of the water (W. Bengal, parts of Maharashtra examples of this problem).
- Land subsidence.

